

Johnson County
FAIR
August 3 to 8
www.jocokansasfair.com



Dear Johnson County Business Owner,

There are new and exciting things happening this year at the 2009 Johnson County Fair located in Gardner. We are pleased to announce a theme of "Dancing with the Steers". With this theme comes much excitement which involves decorations, the parade, t-shirts, a dance contest, and other contests related to the theme.

Johnson County Fair is still free to the public, with buildings packed full of exhibits, livestock shows and many free events to enjoy. A carnival and evening arena events are also available for nominal ticket prices. With the economy as it is, the Johnson County Fair offers a wonderful family activity that doesn't break the bank!

We are excited to offer you and your business an opportunity to be involved in this great family event. The fair board works all year to plan this event which draws over 50,000 visitors during the week.

We are hoping your business will embrace the opportunity to join the excitement. As a business we would like to extend a unique invitation for you to advertise, by sponsoring your very own silhouette of a dancing steer. All silhouettes will be used to decorate the fair grounds. Each silhouette will be cut from a sheet of plywood and provided by the theme committee. Sponsorship information is below. All proceeds will go directly to the Johnson County Fair Association.

Please fill out the sponsorship form below and return to: Patty Gay, 32100 W. 143rd St., Gardner, Ks 66030. Feel free to call with any questions at 913-856-6487.

Thank you for your time and interest in the Johnson County Fair. See you at the Fair!

*Sincerely,
Johnson County Theme Committee*



JOHNSON COUNTY FAIR ASSOCIATION SPONSORSHIP

2009 Sponsorship - "Dancing with the Steers" \$50.00

A wood silhouette of a steer will be provided for you to decorate, if you choose, or to be decorated by theme committee participants. The steer will be used as decoration for the fairgrounds during fair week. (Can be displayed in your business prior to and after the fair)

Businesses will be recognized for their support in a display at the Memorial building during fair week where entertainment is scheduled.

Name of Business _____

Address _____

Contact person _____

Phone _____ *e-mail* _____

Decorate: _____self _____committee display at store Y or N

Please return to:

Patty Gay

32100 W. 143rd St.

Gardner, Kansas 66030

Make checks payable to: Johnson County Fair Association



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“Dancing with the Steers “ – Fair Theme Events

*****NEW THIS YEAR*****

FUN CONTESTS FOR THE WHOLE FAMILY & GROUPS

STEER DECORATING CONTEST*

Steer silhouettes (6' plywood) will be judged based on creativity, originality and overall eye appeal. (paint, fabric and other materials can be used to "dress" the steer). We will scatter the herd around the fairgrounds for all to enjoy. Reserve by July 1st

STEER COLORING CONTEST*

Youth are invited to download “Dancing with the Steers” coloring page from the Johnson County Fair website, www.jocokansasfair.com and submit for judging. (colors along with other types of decorating materials can be used to “dress” the steer)

STEER GAMES

Steer Patty Toss - Throw begins at 6:00 p.m.
Stick Steer Races - Gate time 6:30 p.m.
Steer Nose Ring Throw - Throwing begins at 7:00 p.m.

The fun for the whole family begins Wednesday at 6:00 p.m.
Come to the open area behind the Open Class building.
Be ready to throw, ride, and toss your way to the winners circle.

STEER DANCE CONTEST

Midway Stage in the Memorial Building - Thursday 6:30 p.m.
Grab a partner and join in the fun “Dancing with the Steers”
Instructors ready to teach everyone to “Steer” dance steps
Dance contests following the dance lessons.
Winners appearing on the Open Class Float in the Parade

MORE OPPORTUNITIES

Preorder a 2009 “Dancing with the Steers: fair T shirt”
Best Pie Contest on Friday @ 6p.m.*
Want to help?

QUESTION?

themecommittee@jocokansasfair.com

*STEER YOUR WAY TO COMPLETE DETAILS

www.jocokansasfair.com

“Dancing with the Steers” Decorations Contest

Silhouettes of dancing steers and coloring contest entries will be displayed throughout the fair grounds for all to enjoy.

Dancing Steers Silhouette entry and judging criteria information:

1. Steer silhouettes will be judged based on creativity, originality and overall eye appeal. (paint, fabric and other materials can be used to "dress" the steer)
2. Steers will remain on the fairgrounds and will be used for decoration during the fair.
3. A 2' X 6' wood cut out silhouette will be provided and available for pick up on Saturday July 18, at the fair office from 8:00am until 1:00pm for a \$10 fee at the time of pick up.
4. Please call Denise King (913-583-1009) or email (kingflock@aol.com) to reserve your silhouette by July 1st.
5. Decorated steers may be turned in to the fair office anytime from July 27 through Aug. 1st from 8:00am until 1:00pm.
6. All entries must be able to withstand weather elements as they will be displayed outside.
7. An entry tag must be filled out and attached to the back of each steer.
 - A. Full Name
 - B. Phone contact numbers
 - C. Category
8. Decorated steers will be divided into the following categories:
 - A. Youth Groups
 - B. Adult over age 18
 - C. Individual youth age 7-12
 - D. Individual youth age 13- 17
 - E. Business (add'l \$40 sponsorship fee)
9. Entries must be picked up on Sunday Aug. 9th by 1:00pm. Item left will become the property of the Johnson County Fair.

*Ribbons will be awarded in each category

Children's Coloring Contest entry and judging criteria information

1. Youth are invited to download “Dancing with the Steers” coloring page from the Johnson County Fair website, www.jocokansasfair.com and submit for judging. (colors along with other types of decorating materials can be use to “dress” the steer)
2. Completed color pages can be turned into the fair office anytime from July 27 through Aug. 1st from 8:00am until 1:00pm.
3. Coloring pages will be displayed during the fair.
4. Entries will be divided into the following categories:
 - A. Youth up to 5 years of age
 - B. Youth age 6 to 12 years of age
 - C. Nursing home residents
5. Entries must be picked up on Sunday Aug. 9th by 1:00pm. Left items will become the property of the Johnson County Fair.

*Ribbons will be awarded in each category

2009 Johnson County Fair
"Dancing With the Steers"

Make check payable to: Jo Co Fair Association
t-shirt order form

Name: _____

Address: _____

Phone: _____ Cell: _____

All t-shirts are \$10.00 except where noted-

Sizes:

Youth S _____ M _____ L _____

Adult S _____ M _____ L _____ XL _____

XXL _____ \$12.00 each

XXXL _____ \$13.00 each

Total shirts = _____

Total Paid = _____

Sold by: _____ date: _____

Receipt for- "Dancing with the Steers"

Johnson County Fair t-shirts

Name _____

Number ordered ___ youth S ___ M ___ L ___

Adult S ___ M ___ L ___ XL ___ XXL ___ XXXL ___

Sold by _____